

Public Awareness Campaign Against Racism „Share No Prejudice“ (Teile keine Vorurteile)

The campaign started in October 2015 as a follow-up of a creative project with newly arrived youth who attended a basic education course at Interface Wien. The participants in the project have shot and edited the photographs themselves; the quoted statements were also authored by the youngsters. The photos have been exhibited at various public locations in Vienna and in October 2015 we produced a poster with some of the photos. The poster was distributed in all, about 350 schools, in Vienna. With a still on-going demand more than 2000 posters have been placed so far. The campaign proves to be quite effective as there has been a substantial echo in the social media but also school classes used the poster as an inspiration for similar projects to sensitize against racism against migrants. Posters can still be ordered via our homepage www.interface-wien.at and will be reprinted soon.