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→ **TITLE: Open Mosque 2019**

→ *Description of the campaign (max.2.000 characters)*

Once a year, on a Sunday during Ramadan month, Mosques open their doors to visitors organizing guided tours (which include information about Islam, Q&A sessions, debates, exhibition and other) and the traditional dinner (Iftar) offered to all visitors by the Islamic communities. The event is organized by the City and the Coordination of religious centers.

The main purpose of the event is to counter the negative stereotypes tainting the general perception of Islam through a community-based approach. Mistrust and misinformation are equally addressed by fostering personal socialization with the Mosques' neighbors.

Three secondary goals are also reached:

- community representatives acquire event-organizing skills and improve their relationship with public officers and their knowledge of bureaucratic procedures;
- members of the Islamic communities feel more included, strengthen their relationship with the community and counter the mainstream perception of them being guest by hosting an event in their spaces;
- cooperation and mutual trust and knowledge between community representatives and a variety of actors (public officers, policemen/women, religious stakeholders, policy makers, other NGOs and associations) are improved.

2019 edition saw a spectacular improvement compared to the previous edition: participants almost doubled, with estimated 10.000 people in total visiting the 14 mosques.

The participation of different faith leaders (Catholic, Protestant, Jewish, Orthodox, Hinduist and Buddhist) and of local authorities (Mayor, 3 Deputy Mayors, several City Councilors, and a representative of the Prefect) was a strong message of proximity to the Islamic community.

The City also facilitated the active support of non-religious actors at the event, in order to strengthen civil-society multi-thematic networks. In 2019, pro-environment Legambiente supported one of the mosques in organizing a plastic-free Iftar (#GreenRamadan) and co-organized a talk about environment and religions.





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→ **LINKS**

*Social network post (authorities):*

- Post on the Facebook page of the Mayor of the City of Torino Chiara Appendino:  
<https://www.facebook.com/1090447984299150/posts/2523373511006583/>

*Official webpage:*

- Post about the event on the website of the Municipality of Torino  
<http://www.comune.torino.it/torinogiovani/vivere-a-torino/moschee-aperte>

*Photo albums:*

- Album on the Facebook page of the Deputy Mayor for Human Rights of the City of Torino Marco Alessandro Giusta: [https://www.facebook.com/pg/marcoalessandrogiusta/photos/?tab=album&album\\_id=2051885771586711](https://www.facebook.com/pg/marcoalessandrogiusta/photos/?tab=album&album_id=2051885771586711)
- Album on the Facebook page of the Taiba Mosque:  
[https://www.facebook.com/pg/CentroTaiba/photos/?tab=album&album\\_id=2899666003407583&ref=page\\_internal](https://www.facebook.com/pg/CentroTaiba/photos/?tab=album&album_id=2899666003407583&ref=page_internal)
- Album on the Facebook page of the Mohammed VI Mosque:  
[https://www.facebook.com/pg/Moschea-Mohammed-VI-Torino-692897134077593/photos/?tab=album&album\\_id=2509887919045163&ref=page\\_internal](https://www.facebook.com/pg/Moschea-Mohammed-VI-Torino-692897134077593/photos/?tab=album&album_id=2509887919045163&ref=page_internal)

*Videos:*

- Repubblica: <https://video.repubblica.it/edizione/torino/a-torino-una-giornata-con-le-moschee-aperte-la-paura-e-la-diffidenza-si-abbattono-con-la-conoscenza/336191/336787>
- La Stampa (#greenramadan): <https://video.lastampa.it/torino/a-torino-il-ramadan-e-ambientalista-e-plastic-free/98803/98811>
- TG3 Piemonte 2/06 h19.30 (from min.-09.30):  
<https://www.rainews.it/tgr/piemonte/notiziari/video/2019/06/ContentItem-8e8a06b0-3d3f-4bd2-b3c0-9a62c5542f51.html>



CITY OF TORINO

# OPEN MOSQUE 2019



## **DEPUTY MAYOR FOR COORDINATION OF INTERCULTURAL POLICIES OF THE CITY OF TORINO**

**DEVELOPMENT**

**SYNERGIES**

**YOUTH**

**COMMUNITIES**

**BEAUTY**

**RIGHTS**

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## **OPEN MOSQUE 2019**

**14 ISLAMIC CULTURAL AND RELIGIOUS CENTRES OPEN THEIR DOORS TO VISITORS  
ORGANIZING GUIDED TOURS AND THE TRADITIONAL DINNER (IFTAR).**

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# INTERCULTURAL POLICIES

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[www.marcogiusta.it](http://www.marcogiusta.it)

## THE FIGURES

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- 14 ISLAMIC CULTURAL AND RELIGIOUS CENTRE
- MORE THAN 8.000 MEALS OFFERED
- OVER 10.000 PERSONS VISITORS
- INSTITUTIONAL AND RELIGIOUS PERSONALITIES
- #GREENRAMADAN #PLASTICFREERAMADAN

## THE ACHIEVEMENTS

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- COMMUNITY EMPOWERMENT
- STEREOTYPES DECONSTRUCTION
- NEIGHBOURHOOD RELATIONSHIP STRENGTHENED
- NETWORKING AND COALITION BUILDING

DEVELOPMENT

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