

Landings and arrivals of foreign citizens escaping from their homeland does not seem to be ending in a short term, even if it may be limited by recent agreements with the countries from which the major immigration flows are coming; in any case, people arrived may have to remain in our territory for a time period usually multi-annual, and potentially some of them may even stay for a longer period. As a consequence it is necessary to start projects aiming to promote inclusion and if possible integration in the local community for the people requesting international protection.

Hospitality does not only mean providing food, accommodation, health care and support for administrative procedures; it also means welcoming the newcomers in the community, making them participants in the social life that develops ordinarily and daily on the territory.

On the other hand, intolerance versus person from outside European Union is more and more widespread through citizens, in particular in case of foreigners from Africa or Asia. Specifically, intolerance is generated on the one hand by the strong cultural diversity, created by different religion, eating and relation habits and on the other hand by the fear, that the newcomers could represent a risk in term of security and access to employment opportunities.

It is necessary to raise awareness and correctly inform the local population, so that the inclusion paths promoted and coordinated by the public administration can work. It should be done through simple and synthetic messages, promoting the success of the inclusion versus the rhetoric of the feared problems. Indeed, these problems often cannot be observed in the reality.

The main actions are video projection in people life and work contests, combined with the support of informative brochures. It is indeed during these moments that each citizen will develop a culture and ideas that will determine the whole way of thinking and acting, organization of meetings inside the city in order to involve available attendees from the civil society inside the process of integration of the asylum seekers in the very territorial contest, urging single initiatives, but coordinating them, building of a coordinated communication system, continuous and multiplatform, in order to prevent that mistrust of the citizens may be caused by a lack of knowledge of the situation effectively in place.