Description of the Initiative

Anti-rumor strategy Fuenlabrada

The Anti-Rumor Strategy is an initiative that is developed through a network in which several municipalities from Spain which is aimed at combating stereotypes and prejudices against foreigners.

Anti-Rumor is a communication and awareness strategy that tries to counteract the negative stereotypes and false rumors that circulate about immigration and cultural diversity, and that hinder interaction and coexistence, which can lead to discriminatory and racist attitudes.

To achieve the objectives proposed in the Anti-rumor Strategy, the City of Fuenlabrada has the invaluable support of the Table for the Coexistence of Fuenlabrada, a platform composed of more than 30 entities of the associative fabric of the city of various types, among which there are associations of immigrants, neighborhood organizations, unions, cultural ...

The Table for Coexistence works under the premise of contributing to improve coexistence in the city and for this purpose it develops an annual work program in which the following activities stand out among others:

- Carrying out traveling exhibitions in municipal spaces in order to raise awareness among residents about aspects such as the perception that citizens have of immigration or about the protection of LGBTI rights in the world.

- Organization of events that have as objectives to publicize the work of the entities that component it, carry out a work of awareness among the citizenship and, sometimes, raise funds for solidarity projects developed by NGOs

- Each year awards the "Convivencia Fuenlabrada" awards, an initiative framed in the commemoration of the anniversary of the Universal Declaration of Human Rights that aims to reward the work done in favor of the coexistence in the city of people and groups.
Multimedia resources

(Click on the images to access the contents)

Children's story on video "It all happened unintentionally"

Children's story and learning guide "It all happened unintentionally"

Calendar "Resources for intercultural coexistence"
Antirumor guide "Ponle Información, ponle corazón"

Antirumor pamphlet "Ponle Información, ponle corazón"

Didactic guide "Group strategies to prevent racism and xenophobia among young people"
Some images of activities

International Day of Human Rights

Training days against racial discrimination 2018

Exhibition "We were also refugees"
Fuenlabrada anti-rumor campaign

Anti-rumor campaign of the police of Fuenlabrada

Party against racism and xenophobia "A World of Color"